



Digital marketing manager (internship)

IMPORTANT : You must already live in China. Francelysee cannot provide an internship visa for students who are not currently studying in China. No exemption will be given.

Francelysee is a marketing & e-commerce agency based in Shanghai founded by French and Chinese people in love with **French food & lifestyle!**

Who we are :

#1 WeChat French/Chinese bilingual account (ID: Francelysee)

+1,000 articles already published on WeChat

1 weekly gastronomic event

+30 brands trust us and more to come...

- Agency business

We offer our expertise in **e-commerce, social media and events** to foreign brands willing to succeed in China: Rougié, Brocéliande, Maison Le Star, Pierre & Vacances, Régilait, Candia, Campanile, Cheese Republic, Confee, Le Bordelais and more to come...

- Own media & e-commerce websites

One of the most influential KOLs for French food & lifestyle.

Our ambition : launch every 6 months a new e-commerce business and become a **food tech leader in China**.

To achieve this goal, we need you!

Here are 2 good reasons why you should join us

1 - You will have great responsibilities and gain experience ;)

Responsibility: Wanna join a dynamic and rapidly growing start-up? If you love challenges and wanna be a part of our growth, you're at the right place! Working in a start-up not only requires a certain autonomy on missions placed upon you, but also to carry responsibilities as well as the stress that comes with it.

Learning and experimenting: You will work hard with different tools, you will sometimes fail but most of all you will learn, you will see what works and what doesn't!

Working in a multicultural environment: Our team is composed of Chinese and French people!

2 - You will have interesting missions, if you accept them of course!

For Francelysee:

- Creation of content for Francelysee's WeChat account.
- Copywriting & layout of articles.
- Community management : distribution of articles to KOLs.

For our famous international client brands accounts:

- Coordination with the brand and set up of a strategy.
- Writing of articles in English and Chinese promoting foreign brands and products.
- Coordination with the designers to highlight the content.
- Community management: handling of different social medias, distribution of articles to KOLs.
- Monthly results to the brand.

Are you the one we are looking for ?

- Excellent writing and spelling skills.
- Strong sense of narrative and editorial skills to bring it to life.
- Experience in development and management of online content marketing is a plus.
- Ease with social media.
- Work languages: Chinese and English. French is a plus.

It fits you ? Write us !

INTERNSHIP - DIGITAL MARKETING MANAGER

Place : Shanghai / South Yanggao Lu (Subway Line 7) / Big working space

When : As soon as possible

Salary: -/+ 3,000 RMB depending on profile

Send us your CV + a couple lines of motivation (around ten) in English or in French to: rh@francelysee.com
If you have any questions, you can add me directly on WeChat (ID: **SophieFaguo**).