



## Business Developer, Purchase & E-commerce (internship)

***IMPORTANT*** : You must already live in China. Francelysee cannot provide an internship visa for students who are not currently studying in China. No exemption will be given.

**Francelysee** is a marketing & e-commerce agency based in Shanghai founded by French and Chinese people in love with **French food & lifestyle!**

### Who we are :

#1 WeChat French/Chinese bilingual account (ID: Francelysee)

+1,000 articles already published on WeChat

1 weekly gastronomic event

+30 brands trust us and more to come...

### - Agency business

We offer our expertise in **e-commerce, social media and events** to foreign brands willing to succeed in China: Rougié, Brocéliande, Maison Le Star, Pierre & Vacances, Régilait, Candia, Campanile, Cheese Republic, Confee, Le Bordelais and more to come...

### - Own media & e-commerce websites

One of the most influential KOLs for French food & lifestyle.

Our ambition : launch every 6 months a new e-commerce business and become a **food tech leader in China**.

To achieve this goal, we need you!

## Here are 2 good reasons why you should join us

### 1 - You will have great responsibilities and gain experience ;)

**Responsibility:** Wanna join a dynamic and rapidly growing start-up? If you love challenges and wanna be a part of our growth, you're at the right place! Working in a start-up not only requires a certain autonomy on missions placed upon you, but also to carry responsibilities as well as the stress that comes with it.

**Learning and experimenting:** You will work hard with different tools, you will sometimes fail but most of all you will learn, you will see what works and what doesn't!

**Working in a multicultural environment:** Our team is composed of Chinese and French people!

## 2 - You will have interesting missions, if you accept them of course!

### Business Development

- Search of leads and canvassing of new French brands to promote on our platforms
- Customers (brands) follow-up : appointments, pricing, monthly report, etc.
- Update business documents

### E-commerce

- Weekly sales report and suggestions of optimization
- Supply management (order, reception of products, storage, follow-up of the shelf life, etc.)
- Preparation of orders

*It fits you ? Write us !*

### **INTERNSHIP - BUSINESS DEVELOPER, PURCHASE & E-COMMERCE**

**Place :** Shanghai / South Yanggao Lu (Subway Line 7) / Big working space

**When :** As soon as possible

**Salary:** -/+ 3,000 RMB depending on profile

Send us your CV + a couple lines of motivation (around ten) in English or in French to: [rh@francelysee.com](mailto:rh@francelysee.com)  
If you have any questions, you can add me directly on WeChat (ID: **SophieFaguo**).